

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, Travel has a positive effect on South Dakota and the nation's economic prosperity and image abroad, impacting business productivity and individual travelers' well-being; and,

Whereas, Travel to and within the United States provides significant economic benefits for the nation, generating more than \$2.1 trillion in economic output in 2014 with \$927.9 billion spent directly by travelers; and,

Whereas, Travel is among the largest private-sector employers in the United States, supporting 15 million jobs in 2014, including 8 million directly in the travel industry and 7 million in other industries and supporting 52,000 jobs in South Dakota in 2015; and,

Whereas, Travelers' spending directly generated tax revenues of \$141.5 billion for federal, state, and local governments, including \$270 million for state and local governments in South Dakota; funds used to support essential services and programs; and,

Whereas, Travel to and within South Dakota provides significant economic benefits for the state, contributing \$2.4 billion in Gross Domestic Product in 2015 with \$3.78 billion spent directly by travelers; and,

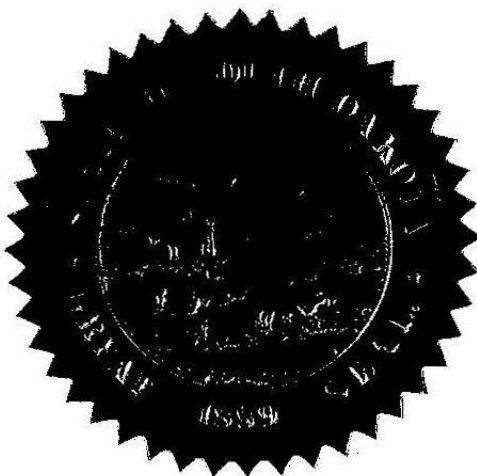
Whereas, Leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships; and,

Whereas, Travel is a pillar of economic growth, creating jobs at a faster rate than other sectors:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim May 1-7, 2016, as

NATIONAL TRAVEL AND TOURISM WEEK

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-eighth April in the Year of Our Lord, Two Thousand and Sixteen.

Dennis Daugaard

Dennis Daugaard, Governor

Attest:

Shantel Krebs

Shantel Krebs, Secretary of State